
OTHER FACTS (INCLUDING RENEWAL INFORMATION): Certification requires completion of a set amount of coach-specific training (presently 200 hours), a minimum of 2,500 hours of client coaching experience with at least 35 clients, 10 hours of work with a mentor coach, and an exam, including two recorded coaching sessions and a written portion. (Also need to meet “minimum coaching skills requirements, which are similar to “minimum competencies” demonstrated for other professional certifications.)

Requires Continuing Coaching Education every three years.

CREDENTIAL: Master Résumé Writer (MRW)

CREDENTIALLING ORGANIZATION: Career Thought Leaders <http://www.careerthoughtleaders.com/mrw/mrw-credential/>
Founders: Wendy Enelow and Louise Kursmark

AREA OF FOCUS: Résumé writing

PRIOR EXPERTISE LEVEL REQUIRED: B

COST/LENGTH: \$299 (\$99 for renewal)

OTHER FACTS (INCLUDING RENEWAL INFORMATION): Must document at least five years of professional résumé writing/career/employment industry experience. Must pass an English language and grammar exam. Submit a portfolio: 10 client presentations. If you already hold another résumé certification, the number of sample résumés you must submit will be reduced from 10 to 5.

Client presentations include background information including needs and objective, your strategy and rationale, and the final résumé and cover letter you created for them. These must include:

- 1 resume for an industry or profession that’s new/relatively new to you.
- 1 resume for a senior manager/executive (\$100K+ candidate).
- 1 resume for a client in a technology profession or industry.
- 2 of your very best resumes.

*Additional resumes and specific industries must be included if you do not currently hold another résumé certification.

Renewal required every two years. Renewal requirements include the submission of five full client presentations and an essay of 500-1000 words on what new information, strategies, tips, and techniques you’ve learned over the past 2 years as they relate to writing resumes, cover letters, LinkedIn profiles, career bios, and other job-search marketing documents. \$99 renewal fee.
